airModules Product Configuration Options

Product Description

airModules® are engaging and interactive widgets designed to display dynamic prices, increase direct sales, and improve customer acquisition. Highly portable, they can be easily embedded across any webpage, offering users seamless comparisons of travel prices. Extended information on the airModules product ca be found at: [PROS airModules](#).

Each airModule accessed by the Customer is subject to the terms outlined in the corresponding airModule Order Form, including design, features, characteristics, languages, markets, and use rights. The specific features and characteristics of the airModules are outlined below.

Product Features

airModules offer a range of customizable visualizations, each with distinct features and capabilities. For a comprehensive overview of available features and functionalities for a specific airModule, please visit the [PROS Marketplace](#), where detailed information and interactive demos are provided. Below is a summary of enterprise-level features shared across all airModules:

- Dynamic display of fares/rates collected by FareNet or via Customer-provided supplemental pricing feed.
- Display of routes, destination images, locations, dates, and pricing collection timestamp.
- Visual personalization via the PROS Design System, allowing for visual adjustments to follow customer's brand guidelines.
- Flexible data, behavioral, and filter settings as applicable to the individual airModules to allow customers to display fares/rates information consistent with their brand and goals.
- Ability to incorporate interactive filters based on licensed datasets and data available for collection from Customer booking engines.
- Internationalization with support for multiple languages licensed by the customer.
- WCAG 2.0 - AA (Legal) Accessibility compliance (more details can be found on the section below).
- Cross-browser Support, including Google Chrome, Firefox, Opera, Safari.
- Device-responsive design.

- Portable and scalable, easily embedded into any webpage via a script using a tag management system or by directly adding the code to your HTML.
- AI-powered airModules: Leverage Generative AI to interpret natural language and filter inputs, delivering personalized, real-time fare results. See the AI-powered airModules section for details.

AI-powered airModules

Selected airModules leverage Generative AI to dynamically interpret natural language prompts and real-time filter interactions, delivering personalized fare results and real-time pricing options that enhance user engagement and conversion.

- **Quota-Based Subscription:** AI-powered airModules are available for subscription based on a maximum Monthly Requests Quota, which are determined by the forecasted number of sessions expected to render the module. Each session allows a user to perform up to 10 requests toward the quota. "***Monthly Requests Quota***" means the aggregate number of requests completed during a calendar month.
- **Usage Monitoring:** PROS will automatically notify Customer when 80% of its Monthly Requests Quota has been consumed during any calendar month. If all of the Monthly Requests Quota has been consumed, then the AI-powered airModule will stop rendering.
- **Change Requests:**
  - Customer may request an increase in its Monthly Requests Quota at any point during the Subscription Term by submitting written notice to PROS.
  - PROS will implement approved changes within 7 calendar days.
  - The additional Annual Fee, prorated for the remainder of the then-current year of the Subscription Term, will be invoiced the following month. Thereafter, such additional Annual Fee will be added to the annual Subscription fees invoiced in advance of each subsequent year of the Subscription Term.
  - The updated Monthly Requests Quota will remain in effect for the remainder of the Subscription Term.
  - The Monthly Requests Quota may not be decreased at any time during the Subscription Term. If actual usage is below the subscribed quota, fees will not be reduced or refunded.

Accessibility Compliance

PROS products are designed and developed in compliance with WCAG 2.0 - AA accessibility standards to ensure usability for all individuals, regardless of their abilities. This commitment to accessibility ensures that our products meet the needs of diverse users while adhering to recognized industry guidelines.

The **Web Content Accessibility Guidelines (WCAG)**, published by the **World Wide Web Consortium (W3C)** through the **Web Accessibility Initiative (WAI)**, provide a framework to make web content more accessible. These guidelines are designed to support individuals with disabilities, while also offering benefits to users on devices with limited capabilities, such as mobile phones.

WCAG 2.0 defines three levels of accessibility conformance:

- **Level A** (basic requirements)
- **Level AA** (intermediate)
- **Level AAA** (highest)

Higher levels of conformance automatically include compliance with lower levels.

Customers are responsible for ensuring proper color contrast of all components in accordance with the specified PROS Design System colors and fonts. PROS does not guarantee accessibility compliance for user-generated content, such as custom assets.

Browser Compatibility

PROS will support browser compatibility of its products across browsers that, in aggregate, account for at least 99% of the traffic to the customer's instance of the products over the past twelve (12) months, reviewed annually.

PROS reserves the right to adjust supported browsers to maintain compatibility, adhering to the minimum threshold stated above.

Following the list of widely used and supported browsers:

- Google Chrome v90+
- Safari v16+
- Android Browser
- Firefox v15+

airModules Library

Available airModules can be found on the [PROS Marketplace](#), offering a full range of features, demos, visualizations, and detailed product insights. The main airModule categories include:

- [Histograms](#) (Pricing)
- [Calendars](#) (Pricing)
- [Carousels](#) (Pricing)
- [Maps](#) (Pricing)
- [Booking](#) (Booking)
- [Grids](#) (Pricing)
- [Lists](#) (Pricing)
- [Tables](#) (Pricing)
- [Newsletter Subscription](#) (Content)
- [AI-Powered airModules](#) (Pricing/ Booking)

Product Integration

- Placement of FareNet throughout the IBE or Customer-provided supplemental pricing feed is necessary to display real-time fares/rates.
- Deep-linking integration with Customer's IBE.
- Design integration based on Customer-specific brand guidelines and easy management of styles through the PROS Theme Manager.
- Integration of airModules click and impression tracking with current website analytics.
- Variable arrays for Origin and/or Destination selection within the booking engine search panel (where applicable) for route/location validation (as available).
- (Registry airModules only) Codeless campaign creation through the airModules Registry, allowing for settings personalization per campaigns/placement of the airModule.
- Enables scalable distribution to any webpage using the PROS universal Adnetify Script and the corresponding Ad Unit ID HTML snippet on all relevant pages. This ensures seamless management of all client-side dependencies by the Company. More detailed setup instructions can be found at the [airModules Distribution Guide,](#) including [PROS airModules Manager](#), [Implementation Guidelines](#), [system benefits](#) and [FAQs](#).

Product Inherited Settings

The following settings and datasets for the airModule listed herein will be the same as the existing PROS Platform subscribed and configured for the Customer:

- Location Services
- Deep Link Services
- Fare/Rate Types (e.g., Cash, Miles, Points)
- Trip Types
- Business Rules
- Look and feel as defined in personalized tokens of PROS's Product Design System
- Languages currently supported in Customer's airTRFX Product
- Labels based on available languages currently licensed by the Customer

Use Rights Definition

PROS will permit Customer to use each airModule on the webpage(s) listed in the associated **airModules Order Form.** Further details, including but not limited to, on-page location, fare/rate display rules, and deep-linking rules shall be mutually agreed during implementation of the module.

Customer Responsibilities

To implement each airModule, the Customer must either provide or have previously provided the following information to PROS:

- Implementation of PROS-provided FareNet™ JavaScript code in Internet Booking Engine ("IBE") and sufficient access to Customer tag manager.
- Providing to PROS a complete and accurate list of geographies (i.e., origins, destinations, or origin and destination pair) to be implemented in the Product.
    - Customer assumes all liability for approved content.
- Provide Site Editions with Associated Countries and Booking Currencies.
- Provide Pricing Data Information.
- Provide Flight Schedule Data Feed Information (if applicable).
- Provide Customer Style Guide (Brand Guidelines).
- Provide desired airModule Registry campaign configurations, such as settings, language and market combinations, data to display, and style theme to apply (as applicable).