



airModules Product Configuration Options

Product Description

airModules® are engaging and interactive widgets designed to display dynamic prices, increase direct sales, and improve customer acquisition. Highly portable, they can be easily embedded across any webpage, offering users seamless comparisons of travel prices. Extended information on the airModules product can be found at: [PROS airModules](#).

Each airModule accessed by the Customer is subject to the terms outlined in the corresponding airModule Order Form, including design, features, characteristics, languages, markets, and use rights. The specific features and characteristics of the airModules are outlined below.

Product Features

airModules offer a range of customizable visualizations, each with distinct features and capabilities. For a comprehensive overview of available features and functionalities for a specific airModule, please visit the [PROS Marketplace](#), where detailed information and interactive demos are provided. Below is a summary of enterprise-level features shared across all airModules:

- Dynamic display of fares/rates collected by FareNet or via Customer-provided supplemental pricing feed.
- Display of routes, destination images, locations, dates, and pricing collection timestamp.
- Visual personalization via the PROS Design System, allowing for visual adjustments to follow customer's brand guidelines.
- Flexible data, behavioral, and filter settings as applicable to the individual airModules to allow customers to display fares/rates information consistent with their brand and goals.
- Ability to incorporate interactive filters based on licensed datasets and data available for collection from Customer booking engines.
- Internationalization with support for multiple languages licensed by the customer.
- WCAG 2.0 - AA (Legal) Accessibility compliance.
- Cross-browser Support, including Google Chrome, Firefox, Opera, Safari.
- Device-responsive design.



- Portable and scalable, easily embedded into any webpage via a script using a tag management system or by directly adding the code to your HTML.

airModules Library

Available airModules can be found on the [PROS Marketplace](#), offering a full range of features, demos, visualizations, and detailed product insights. The main airModule categories include:

- [Histograms](#) (Pricing)
- [Calendars](#) (Pricing)
- [Carousels](#) (Pricing)
- [Maps](#) (Pricing)
- [Booking](#) (Booking)
- [Grids](#) (Pricing)
- [Lists](#) (Pricing)
- [Tables](#) (Pricing)
- [Newsletter Subscription](#) (Content)

Product Integration

- Placement of FareNet throughout the IBE or Customer-provided supplemental pricing feed is necessary to display real-time fares/rates.
- Deep-linking integration with Customer's IBE.
- Design integration based on Customer-specific brand guidelines and easy management of styles through the PROS Theme Manager.
- Integration of airModules click and impression tracking with current website analytics.
- Variable arrays for Origin and/or Destination selection within the booking engine search panel (where applicable) for route/location validation (as available).
- (Registry airModules only) Codeless campaign creation through the airModules Registry, allowing for settings personalization per campaigns/placement of the airModule.
- Enables scalable distribution to any webpage using the PROS universal Adnetify Script and the corresponding Ad Unit ID HTML snippet on all relevant pages. This ensures seamless management of all client-side dependencies by the Company. More detailed setup instructions can be found at the [airModules Distribution Guide](#), including [PROS airModules Manager](#), [Implementation Guidelines](#), [system benefits](#) and [FAQs](#).



Product Inherited Settings

The following settings and datasets for the airModule listed herein will be the same as the existing PROS Platform subscribed and configured for the Customer:

- Location Services
- Deep Link Services
- Fare/Rate Types (e.g., Cash, Miles, Points)
- Trip Types
- Business Rules
- Look and feel as defined in personalized tokens of PROS's Product Design System
- Languages currently supported in Customer's airTRFX Product
- Labels based on available languages currently licensed by the Customer

Use Rights Definition

PROS will permit Customer to use each airModule on the webpage(s) listed in the associated **airModules Order Form**. Further details, including but not limited to, on-page location, fare/rate display rules, and deep-linking rules shall be mutually agreed during implementation of the module.

Customer Responsibilities

To implement each airModule, the Customer must either provide or have previously provided the following information to PROS:

- Implementation of PROS-provided FareNet™ JavaScript code in Internet Booking Engine ("IBE") and sufficient access to Customer tag manager.
- Providing to PROS a complete and accurate list of geographies (i.e., origins, destinations, or origin and destination pair) to be implemented in the Product.
 - Customer assumes all liability for approved content.
- Provide Site Editions with Associated Countries and Booking Currencies.
- Provide Pricing Data Information.
- Provide Flight Schedule Data Feed Information (if applicable).
- Provide Customer Style Guide (Brand Guidelines).
- Provide desired airModule Registry campaign configurations, such as settings, language and market combinations, data to display, and style theme to apply (as applicable).